

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**In Re Application of:**

**Ilan Twig and Amit Arad**

**Confirmation No: 2105**

**Application No.: 10/734,159**

**Group Art Unit: 2161**

**Filing Date: December 15, 2003**

**Examiner: Te Y Chen**

**For: METHOD AND SYSTEM FOR PRESENTING ON-LINE "YELLOW PAGES"  
PARTICULARLY IN ASSOCIATION WITH LOCATION DATA**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**ASSIGNEE POWER OF ATTORNEY WITH  
CHANGE OF CORRESPONDENCE ADDRESS AND  
STATEMENT UNDER 37 CFR § 3.73(b)**

The undersigned, assignee of the entire interest in the above-identified application, hereby appoints the attorneys associated with customer number 23377 of the firm of WOODCOCK WASHBURN LLP, Cira Centre, 2929 Arch Street, 12<sup>th</sup> Floor, Philadelphia, Pennsylvania, 19104, as attorneys for applicant(s), to prosecute this application, to make alterations and amendments therein, to receive the patent, and to transact all business in the Patent and Trademark Office connected therewith.

Send all future correspondence to the address associated with Customer Number 23377.

**STATEMENT UNDER 37 CFR § 3.73(b)**

**Whitmaps (US) Foundation LLC**, a Delaware limited liability company,

states that it is:

- ☒ the assignee of the entire right, title, and interest; or
- ☐ an assignee of an undivided part interest

in the patent application/patent identified above by virtue of either:

- A. ☐ An assignment from the inventor(s) of the patent application/patent identified above.
- ☐ 1. The assignment was recorded in the Patent and Trademark Office at Reel \_\_\_\_\_, Frame(s) \_\_\_\_\_.
- ☐ 2. The assignment has not yet been recorded. A copy of the assignment is attached.

OR

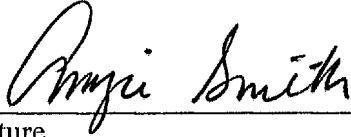
- B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:
- i. From: **Ilan Twig and Amit Arad** To: **Whitemaps (Israel) Ltd.**  
The document was recorded in the Patent and Trademark Office at Reel **014504**, Frame(s) **0856**, or for which a copy thereof is attached.
- ii. From: **Whitemaps (Israel) Ltd.** To: **Whitmaps (US) Foundation LLC**  
The document was recorded in the Patent and Trademark Office at Reel **019094**, Frame(s) **0001**, or for which a copy thereof is attached.

- ☐ Additional documents in the chain of title are listed on a supplemental sheet.
- ☐ Copies of assignments or other documents in the chain of title are attached.

The undersigned (whose title is supplied below) is empowered to act on behalf of the assignee.

WHITMAPS (US) FOUNDATION LLC

Date: 4-24-2007

  
\_\_\_\_\_  
Signature  
Name: Angie Smith  
Title: Authorized Person

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